



FELIZATA
HOLDING

About the company

The Russian company **Felizata Holding** was founded in 2000.



The main office is located in Moscow and 2 representative offices are located in Minsk (the Republic of Belarus) and in Kiev (Ukraine).



Food production which conforms with the HACCP system is located in the Stupino district of the Moscow region. The company also has its own licensed warehouse for storing drug raw materials and ready-to-use pharma drugs.

What we do

01

We supply

the food industry with ingredients to enrich food products.

FELIZATA



What we do

02

We make

We make BAAs based on lactulose for intestinal canal health.

FELIZATA



What we do

03

We import

and sell sugar substitute products for manufacturers of diabetic, sport, dietary, low-calorie foods and beverages.



What we do

04

We produce

«PrebioSweet» – healthy nutrition products with prebiotics, less calories & without sugar

FELIZATA



What we do

05

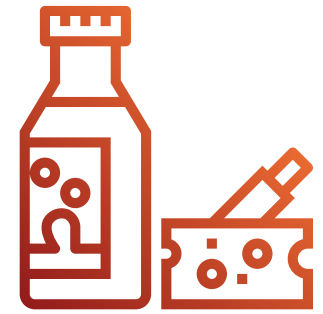
We provide

drug raw materials for manufacturers of pharma
drugs and BAAs

FELIZATA



Our approach



The introduction of new functional dairy products

We began to practice prebiotics when very few people knew about them in Russia. In 2001, in cooperation with the Institute of Milk Research (VNIMI), we created the first recipes of dairy products with lactulose.

FELIZATA



For the introduction of new functional foods enriched with lactulose, **the company was awarded by the government of Russian Federation in the sphere of science and technology.**

Our approach



Providing people with special needs a choice

The number of people with pancreatic diabetes only grows, so in 2014 we offered sugar substitute products which are used in the production of special dietary foods to the consumer.

People with special needs have a choice. And now the producers have a financially effective alternative to the traditional "sugar" recipes.



Our approach



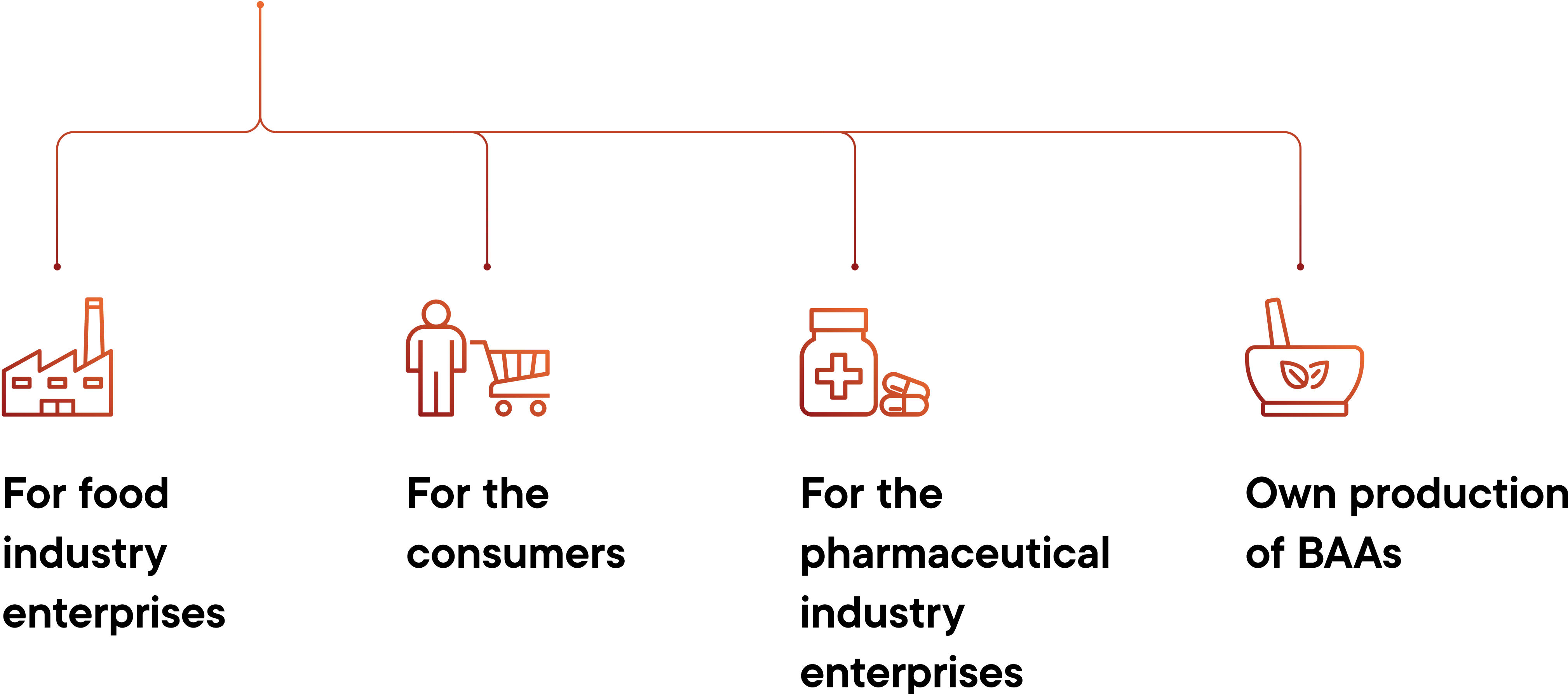
Beneficial and long-term partnership

We attach importance to the creation of mutually beneficial and long-term partnerships. Therefore, we carefully select goods and suppliers, study production processes and take over the experience of manufacturers.

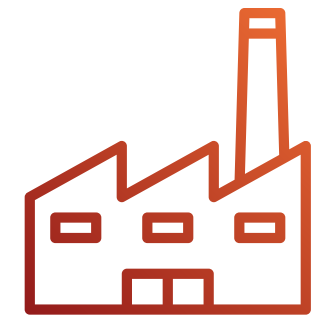
We are looking for the best options for the delivery of goods and offer favorable prices for our customers.



Lines of business



Lines of business



For food industry enterprises

PRODUCTS

Lactulose, lactose, inulin, oligofructose, lactic acid, calcium lactate.

Sugar substitute products: sucralose, aspartame, acesulfame, stevia extracts, erythritol.

FELIZATA



TO USE

Dairy and meat products, dietary and diabetic nutrition, sports and baby food, beverages, etc.

Lines of business



For the consumers

PRODUCTS

- Table sugar substitute
- Low calorie desserts
- PrebioSweet

FELIZATA



TO USE

- Sugar substitutes and fast-cooking desserts for healthy food and living

Lines of business



For the pharmaceutical industry enterprises

EXCIPIENTS

Lactose, microcrystalline cellulose, crosscarmellose, magnesium stearate

PHARMACEUTICAL SUBSTANCES

Lactulose



Lines of business



Own production of BAAs

PRODUCTS

«Lactusan» BAA, «Prelax» BAA



PURPOSE

Preparations for improving the intestines and fighting constipation

History of the company

2000

Foundation of the company Felizata Holding. Launching of lactulose production at own enterprise.

2006

Start of production of «Lactusan» and «Prelax» BAAs in Russia and Ukraine.

2011

The beginning of cooperation with Sensus (Netherlands) in terms of supplying fiber to the territory of the Russian Federation.

2013

The start of work in the supply of excipients for pharmaceutical production.

2015

Obtaining a HACCP license and a pharmaceutical warehouse license.

2019

Release of low-calorie desserts «Prebiosweet».

2005

Signing an exclusive contract for the supply of lactulose with the Fresenius Kabi GmbH company.
Opening a business unit in Ukraine.

2009

Opening of a business unit in the Republic of Belarus.

2012

The signing of a contract with the manufacturer of lactose Alpavit (Germany) for the supply of products to the territory of the Russian Federation.

2014

Production of innovative food ingredients – prebiotic sugar substitute products for industrial use.
Obtaining regulatory documentation for the pharmaceutical substance «Lactulose».

2016

Production of table sugar substitute «Prebiosweet».

Company structure



Our suppliers



Fresenius Kabi (Austria)



Sensus (Netherlands)



Purac (Netherlands)



Accent Microcell (India)



Alpavit (Germany)

and others

Our customers



Confectionary factory "Victory"



Wimm-Bill-Dann (PepsiCo)



Pharmstandard

NUTRICIA

Istra Nutricia (Danone)



Tula Dairy Factory



Ozon Pharmaceuticals



Hlebprom Mechanized Bakery

and others

FELIZATA



FELIZATA
HOLDING

Contacts

FELIZATA HOLDING LLC. HEAD OFFICE

Russian Federation, 115280, Moscow,
Velozavodskaya str., Building 4, office 110

TEL./FAX

+7 495 648 6903

QUESTIONS AND SUGGESTIONS

info@felizata.ru